



Tom Barrett
Mayor

Bevan K. Baker, CHE
Commissioner of Health

Administration



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MEDIA ADVISORY
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“Winterize-Immunize” Campaign Kick-off

Annual Campaign Aims to Increase Immunization Rates among Senior Citizens

WHAT: Mayor Tom Barrett and City of Milwaukee Health Commissioner Bevan K. Baker, CHE will kick off the annual “Winterize-Immunize” campaign in anticipation of the flu season. This event will inform and remind Milwaukee citizens that influenza is a common disease, but has serious implications for the elderly, the very young, and anyone who experiences chronic health concerns.

“I urge everyone, especially senior citizens, to get a flu shot early in the season. It is simply the best way to prevent serious illness and related complications from influenza,” said Health Commissioner Baker.

WHEN: Wednesday, October 5, 2005
9:30 a.m. Press Conference

WHERE: Clinton Rose Senior Center
3045 N. Dr. Martin Luther King Jr. Drive
Milwaukee, WI 53212

SPEAKERS: Mayor Tom Barrett

Health Commissioner Bevan K. Baker, CHE

Sherie Johnson, Ph.D.
Administrator & State Health Officer
Wisconsin Department of Health and Family Services

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